



d11R

Suppling Croatia's leading AV rental company

About digiLED

Manufacturers and suppliers of the new digiLED range of LED video screens and scoreboards, the people behind the digiLED product range are some of the most experienced in the business. Its highly skilled team has been instrumental in identifying market needs, sourcing the right product in China, with Asia-based experts on the ground to oversee testing and manufacture of the digiLED product range.

The result is digiLED can offer a full range of indoor and outdoor LED screens and technology to suit all applications from football stadiums and concerts to innovative creative solutions for state of the art installations. The product range is based on unrivalled value but incredible quality at very competitive prices.

Big pictures,
small prices

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Atman, Croatia's leading AV rental company a dominant player in the large scale LED market and a successful Systems Integrator, expanded its LED screen inventory by purchasing 100 sqm of digiLED's latest d11R modules, making it the largest operator of LED screens in Croatia.



APPLICATION

An excellent price/performance ratio and the belief that the d11R image quality is comparable to major brands, were key reasons for Atman purchasing digiLED products. Moreover, in terms of specifications, the effective pixel enables them to make screens of an appropriate resolution using fewer modules. The modules are lightweight compared to other manufacturers' products, a crucial requirement in the entertainment market where truss and stage weights can be critical.

The digiLED d11R modules were out in action immediately as Atman has bookings for events such as political conventions, concerts and music festivals. Atman's purchase sends out a clear message to customers that they are committed to making the necessary investment to build on their dominant position within the sports, entertainment and corporate sectors.

SCREEN DETAILS

Darko Ljutak, Atman's Managing Director, took delivery of the 130 modules of digiLED d11R, a total of 100 sqm, together with 4 processing systems.

The digiLED d11R fast-rig rental system offers a 22mm physical and 11mm effective pixel pitch and are lightweight at under 60Kg per m2. Individual modules measure 880mm wide x 880mm high x 140mm deep and can be used in configurations as small as 4 x 3 to provides a screen of 3.53m x 2.64m with an effective resolution of 320 x 240 pixels.

COMMENTS FROM THE PEOPLE INVOLVED:

"digiLED was an obvious choice; the product is technically excellent and it is supported by some of the best known people in the LED screen business. Together we make ideal partners and the digiLED brand is one for the future. With this new inventory we will be able to meet the demands of even the biggest events whether they be sporting entertainment or corporate. No other regional supplier can match our inventory in terms of quality, quantity or value for money"

Darko Ljutak, Managing Director, Atman

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