



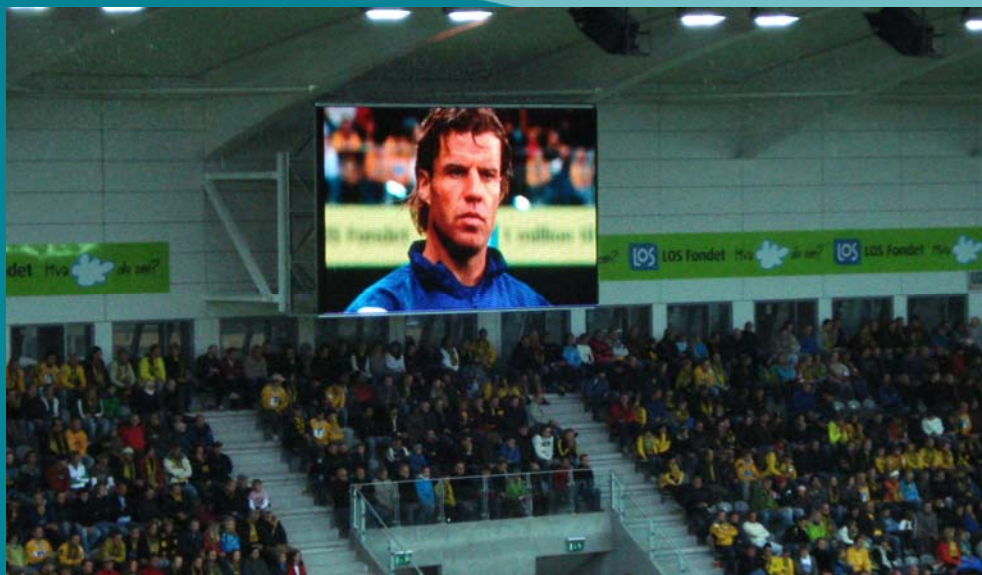
d12 Delighting FC Start fans

About digiLED

Manufacturers and suppliers of the new digiLED range of LED video screens and scoreboards, the people behind the digiLED product range are some of the most experienced in the business. Its highly skilled team has been instrumental in identifying market needs, sourcing the right product in China, with Asia-based experts on the ground to oversee testing and manufacture of the digiLED product range.

The result is digiLED can offer a full range of indoor and outdoor LED screens and technology to suit all applications from football stadiums and concerts to innovative creative solutions for state of the art installations. The product range is based on unrivalled value but incredible quality at very competitive prices.

**Big pictures,
small prices**



Massteknik, Scandinavia's leading AV rental and installations integrator chose two digiLED screens for FC Start's new stadium in Kristiansand, Norway.

These screens are a cost-effective solution for stadium owners who are concerned about price but who do not want to compromise on quality.

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APPLICATION

Space limitations, in terms of the size of screens the stadium could accept, might have meant a compromise on image quality. However, digiLED's effective resolution technology increases the total pixels available for processing by a factor of four.

As a result, from comparatively low physical resolution screens, FC Start's fans now experience a visual feast of detailed video images, graphics and text.

The digiLED d12 screens are controlled by Omnivex Director feeding live camera, graphics and other sources to the screens. The Omnivex system, located in the control room, connects to the screens via fibre optic cables.

The screens are mounted on steel structures designed and built by Massteknik. Once the screen supports were in place, the digiLED modules were easy to install and installation was completed in just one day.

SCREEN DETAILS

2 widescreen displays each measuring 7m high x 4m wide (28m²) were installed at either end of the stadium using digiLED's latest effective resolution digiLED d12 modules.

The digiLED d12 module offers a 25mm physical, 12.5mm effective, pixel pitch. The bespoke modules were specifically designed to suit FC Start's stadium, maximizing the screen size in the available space. Measuring 1m wide x 1m high x 0.140m deep, the 7 x 4 module configuration provides a screen with an effective resolution of 560 x 320 pixels.

COMMENTS FROM THE PEOPLE INVOLVED:

"FC Start and the fans are delighted with the new digiLED screens. These screens are a cost-effective solution for stadium owners who are concerned about price but who don't want to compromise on quality. The digiLED screens offer just that. What's more, working with a manufacturer that has such vast experience in the stadium and arena market is always a bonus"

Kenneth Paterson, Managing Director, Massteknik

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