



## d11R

# Celebrating 60 Years of Volkswagen Vans

### About digiLED

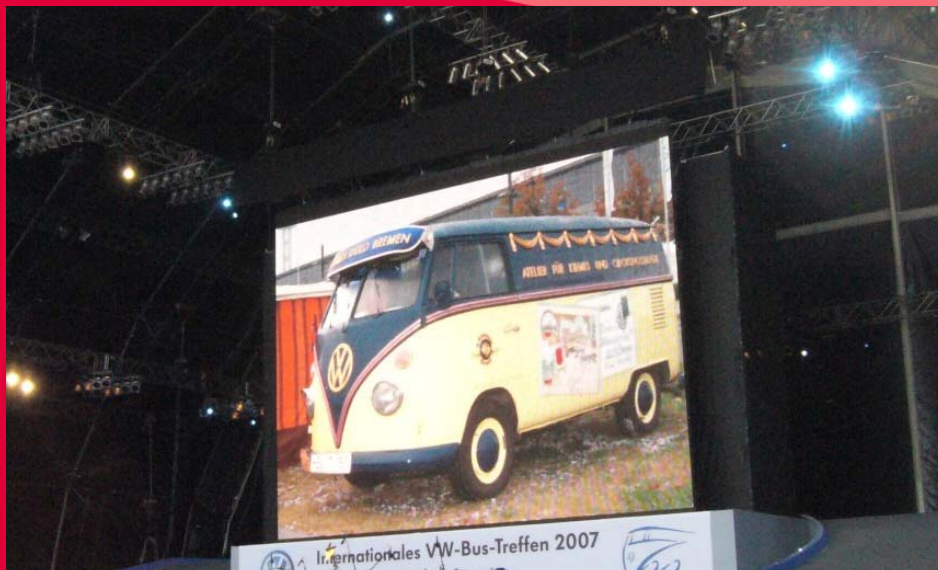
Manufacturers and suppliers of the new digiLED range of LED video screens and scoreboards, the people behind the digiLED product range are some of the most experienced in the business. Its highly skilled team has been instrumental in identifying market needs, sourcing the right product in China, with Asia-based experts on the ground to oversee testing and manufacture of the digiLED product range.

The result is digiLED can offer a full range of indoor and outdoor LED screens and technology to suit all applications from football stadiums and concerts to innovative creative solutions for state of the art installations. The product range is based on unrivalled value but incredible quality at very competitive prices.

Big pictures,  
small prices

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A spectacular event to celebrate 60 years of Volkswagen vans held in Hanover, Germany, attracted an impressive 71,000 visitors.

Atman, Croatia's leading AV specialists supplied and installed a giant digiLED d11R screen for the duration of the festivities.



### APPLICATION

Volkswagen van fans travelled from as far away as Australia, Portugal, Russia, the Ukraine, Denmark, Poland, the UK, France and Holland to celebrate 60 years of Volkswagen vans.

The celebrations started with a special convoy through Hanover from the Volkswagen factory to the showground hosting the event.

A giant digiLED d11R screen was installed on the huge covered stage by Croatia's leading AV specialists, Atman. The stage and screen were used throughout the celebrations to entertain the 71,000 visitors.

Volkswagen vehicles through the ages were exhibited on stage together with displays from the Volkswagen museum. All the events festivities including presentations and prize ceremonies were relayed onto the giant digiLED screen from an OB truck on site.

A concert by 60's icons, The Who, ended the celebrations in spectacular style.

### SCREEN DETAILS

A total of 108 modules created a giant 83.64m<sup>2</sup> screen. Measuring 10.56m high x 7.92 m wide, the 12 x 9 module configuration dominated the centre stage.

Partly hung and partly stacked, the d11R fast-rig modules made installation and de-rig an easy task for the event. The modules are lightweight compared to other manufacturers' products, a crucial requirement in the entertainment market where truss and stage weights can be critical.

### COMMENTS FROM THE PEOPLE INVOLVED:

"This was a spectacular event and we were proud to be involved in these huge celebrations. The giant digiLED d11R screen was a perfect video back drop for the prize ceremonies, displays and festivities."

**Darko Ljutak, Managing Director, Atman**

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