



d12N

Massteknik tours Europe with digiLED screens

About digiLED

Manufacturers and suppliers of the new digiLED range of LED video screens and scoreboards, the people behind the digiLED product range are some of the most experienced in the business. Its highly skilled team has been instrumental in identifying market needs, sourcing the right product in China, with Asia-based experts on the ground to oversee testing and manufacture of the digiLED product range.

The result is that digiLED can offer a full range of indoor and outdoor LED screens and technology to suit all applications from football stadiums and concerts to innovative creative solutions for state of the art projects. The product range is based on unrivalled value but incredible quality at very competitive prices.

**Big pictures,
small prices**



Leading Scandinavian AV rental and installations integrator - and owners of Europe's largest fleet of mobile video screens - Massteknik, has added five massive digiLED d12N screens to its ever-expanding fleet. These high-resolution screens were out on the road in Europe from day one of the Euro 2008 championships, bringing all the action to the fans on the streets, and have continued to entertain crowds throughout Europe at concerts, festivals and racing events.

Contact

T +44 (0) 20 7381 7840
info@digiLED.com
www.digiLED.com



SCREEN & TRAILER DETAILS

Offering unique solutions that integrate mobility and flexibility, the demand for mobile screens has increased dramatically in the past few years. Installed at festivals, concerts, sports and corporate events, they are ideal for advertising, promotional and live events, enhancing audience experience and participation at any venue. The digiLED d12N screens are the ideal choice for such applications, having a 12.5mm effective, 25mm physical, pixel pitch to providing high-resolution images with excellent brightness and vivid colours, even in direct sunlight.

Four of Massteknik's trailers have been installed with 56m² digiLED screens, each measuring 10m x 5.6m. The fifth houses a massive 88m² screen, which is ideal for the larger events. All five screens are 16:9 aspect ratio and utilise the latest digiPRO HD processing technology enabling Hi Def images.

Ready to use in less than 60 minutes from arrival to site, the mobile screen can be managed by just one operator, making it the perfect solution for event managers working to tight deadlines and budgets. Ease of installation and mobility means that even the most remote and inaccessible location can be reached, avoiding the often time consuming and difficult task of building a modular screen. The screens can be rotated a full 360 degrees and the trailers are equipped with a built-in "super-silent" power generator, which provides a working time of up to 100 hours.

All trailers include a fully integrated TV-production and control room and a non-linear editing system. Several cameras can be configured from the control room, and the cabins can be configured to meet specialist requirements.

COMMENTS FROM THE PEOPLE INVOLVED:

"Demand for our screens, in particular mobile screens, continues to grow," says **Massteknik's Managing Director, Mikael Hallberg**. "So we are delighted to add the five digiLED d12N screens to our fleet. We are always looking for cost-effective solutions that don't compromise on quality," concludes Hallberg. "We've got that with the digiLED screens. What's more, working with a manufacturer that has such vast experience in the LED market is a great bonus"

"Massteknik's commitment to digiLED screens is a major step forwards for us," commented **displayLED's CEO Graham Burgess**. "Massteknik was a our first European customer for digiLED fixed installation screens and is now the first major rental company to buy into our digiLED rental range."

Contact

T +44 (0) 20 7381 7840
info@digiLED.com
www.digiLED.com