

Bluetongue Stadium, Australia



Bluetongue Stadium in Gosford, Australia, takes delivery of a digiLED screen. The Central Coast Mariners ground recently replaced its scoreboard system with a state-of-the-art digiLED d12N screen. The Mariners participate in the premier Australasian national football competition, the A League.

The new video display measures 8.4m wide x 5.2m high. A total of 43.68m². The display itself is made up of two areas, a top layer measuring 8.4m wide x 0.4m high is an amber display which runs text only, whereas the bottom layer measures 8.4m wide x 4.8m high and shows video and advertising.

One of the most visible improvements a club can make is to its scoreboard and both the video and amber display not only offer outstanding visual quality but, unlike a conventional scoreboard, can be used to provide a wide range of other information to match-goers and generate further revenue for the club by being used for advertising.

"We're absolutely delighted with the system," says Lyall Gorman the CEO of the Mariners. "It looks great and really adds to the match day experience."