



ENGLAND		107 for 6
Second Innings		
PRIOR	19	Extras 10
BROAD	5	Partship 21
Bowled	36.2	Run rate 2.94
Remain	85.4	
Last wicket: Anderson		
c Ponting b Hilfenhaus 4		
HILFENHAUS	13.2-2-47-3	
JOHNSON	12.2-36-3	
England trail by 236 runs		

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Yorkshire County Cricket Club, UK

digiLED bowl over crowd with multiple installations

Following the success of the initial screen installed at Headingley’s East Stand in 2009, Yorkshire County Cricket Club returned to digiLED for a second LED display for the opposite side of the ground four years on.

The first screen to be installed at the Headingley-based cricket ground, was a 16m x 6.4m digiLED Ld10S display that serves as a match scoreboard, replacing the previous system housed adjacent to the East Stand.

At 102.4 square metres, the permanent LED display was the largest in UK professional sport at the time of installation, providing a significant improvement for spectators at Yorkshire County Cricket Club. It has an effective pixel pitch of 10mm (800 total pixels wide x 320 total pixels high) and a physical pixel pitch of 20mm (1600 effective pixels wide x 640 effective pixels high). The screen comes complete with digiPRO HD video processing and the scoring system was supplied by digiLED’s partner, Technographic.

“The screen is an outstanding permanent addition to the ground,” said Stuart Regan, Yorkshire CCC CEO. “The objective for us is to positively contribute to spectator experience, enjoyment and participation of cricket matches here at Headingley, and the display screen provides fantastic clarity of image for replays and scoreboard purposes, regardless of the weather conditions – and it can certainly be changeable in Yorkshire.”

In 2013, YCCC looked to add another screen, this time in the West Stand. The reliable outdoor digiLED ITe product at 20mm pixel pitch was selected for this application. The 11.52m x 4.48m acts as an additional scoreboard for the stadium increasing fan engagement and has been a real asset to Yorkshire County Cricket Club.

CASE STUDY: STADIA

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