digiLED Cookie Policy

Last updated: November 2026

This Cookie Policy explains how DIGILED (UK) LIMITED, trading as digiLED ("digiLED", "we", "us" or "our"), uses cookies and similar technologies on www.digiled.com. It should be read alongside our Privacy Policy.
You can find this policy at any time at digiled.com/cookie-policy, and through the Cookie Policy link in the footer of every page of our website.

Update your cookie settings: you can change your cookie choices at any time by opening https://www.digiled.com/#moove_gdpr_cookie_modal. This opens our cookie settings, where you can switch analytics cookies on or off.

DIGILED (UK) LIMITED is a company registered in England and Wales (company number 04969679). Our registered office is The Pixel Depot, Copse Farm, Moorhurst Lane, Beare Green, Surrey, RH5 4LJ.

1. What are cookies?

Cookies are small text files that a website places on your computer, phone or tablet when you visit it. They are widely used to make websites work, to remember your choices and to give website owners information about how their site is used.
Some cookies are set by the website you are visiting ("first-party cookies"). Others are set by another organisation whose service or content appears on that website ("third-party cookies").
Some cookies are deleted when you close your browser ("session cookies"). Others stay on your device for a set period, or until you delete them ("persistent cookies").
In this policy, "cookies" also covers similar technologies, such as scripts and local storage, that store or read information on your device.

2. How we use cookies

We use two types of cookies on our website.

Strictly necessary cookies. These are needed for our website to work properly and securely. For example, they remember your cookie choices, remember which language you have chosen, keep our contact forms working and protect the site and our forms from spam and attacks. Under UK law we do not need your consent for these cookies, and you cannot switch them off in our cookie settings. You can block them in your browser, but parts of the website may then not work.

Analytics cookies. These help us understand how visitors use our website, such as which pages are visited and how people arrive at the site, so that we can improve it. We use Google Analytics for this. Videos we embed from Vimeo also set cookies that Vimeo uses to collect viewing analytics (see section 4). Analytics cookies are **switched on by default**, but you can opt out at any time (see "How to opt out of analytics cookies" below).
We do not use advertising or marketing cookies, and we do not use social media tracking pixels.

Why we can use analytics cookies without asking first
We use analytics cookies only to collect statistical information about how our website is used, so that we can improve it. We do not use them for advertising or to build profiles of individual visitors.
We use analytics cookies for statistical purposes to improve our website. We do this under the Privacy and Electronic Communications Regulations 2003 (PECR), as amended by the Data (Use and Access) Act 2025. PECR allows cookies to be used for this purpose without asking for consent first, as long as we give you clear information about them and a simple, free way to opt out. This policy and our cookie banner give you that information, and you can opt out at any time.

How to opt out of analytics cookies
When you first visit our website, a cookie banner tells you that we use analytics cookies. To opt out:
select the **Cookie settings** link on our cookie banner, or the cookie settings link on our website;
switch **Analytics** off; and
save your choice.

We load Google Analytics once on each page, and it respects your choice. Once you opt out, Google Analytics is told (using Google Consent Mode) that analytics storage is denied, so no Google Analytics cookies are set or read on that browser. Your opt-out also covers the analytics cookies set by embedded Vimeo videos. We remember your choice using the moove_gdpr_popup cookie (see the table below) and respect it until you change it, or until that cookie expires (after 30 days; see section 6). Because your choice is stored in your browser, you will need to opt out separately on each browser and device you use, and again if you delete your cookies.
Opting out does not affect your ability to use our website.

3. The cookies we use

The table below lists the cookies and similar technologies used on our website. We checked them with a cookie scan of the website on 5 November 2026. Expiry times are approximate and may change if a provider updates its service. Some browsers, including Google Chrome, limit cookies to a maximum of 400 days (about 13 months), even if the provider asks for longer.

Strictly necessary

Name	Provider	Purpose	Expiry	Category
moove_gdpr_popup	digiLED (GDPR Cookie Compliance by Moove)	Remembers your cookie choices, including whether you have opted out of analytics, so that we respect them on future visits	30 days	Strictly necessary
wp-wpml_current_language	digiLED (WPML)	Remembers the language version of the site you are using	About 1 day	Strictly necessary
_wpfuuid	digiLED (WPForms)	Gives your browser a unique identifier so our contact and download forms work correctly and to help prevent spam	About 13 months	Strictly necessary
_GRECAPTCHA	Google (reCAPTCHA v3)	Protects our forms from spam and automated abuse by checking that a real person is using them. It is set on Google's domain (google.com) when reCAPTCHA loads	6 months	Strictly necessary
wpEmojiSettingsSupports (session storage, not a cookie)	digiLED (WordPress)	Records whether your browser can display emoji, so pages display correctly	Deleted when you close the browser tab	Strictly necessary
wordpress_logged_in_*, wordpress_sec_*, wordpress_test_cookie, wfwaf-authcookie-*	digiLED (WordPress, Wordfence)	Only set for our staff when they log in to the website's admin area, to keep the login secure. These cookies are not set for ordinary visitors	Session, or while logged in	Strictly necessary

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Analytics (on by default; you can opt out)

Name	Provider	Purpose	Expiry	Category
_ga_VB8QSTZ0E1	Google (Google Analytics 4)	Identifies your browser and keeps track of your visits (sessions) so that we can count visits and understand how the site is used	About 13 months	Analytics
vuid	Vimeo (third party)	Identifies your browser so that Vimeo can collect viewing analytics, such as which videos are watched and for how long	About 13 months	Analytics (third party)
__cf_bm	Vimeo (third party, via Cloudflare)	Set by Vimeo's video player to tell people apart from bots and protect Vimeo's service	30 minutes	Analytics (third party)
cf_clearance	Vimeo (third party, via Cloudflare)	Set by Vimeo's video player to record that your browser has passed Vimeo's security check	12 months	Analytics (third party)
__cf_ob	Vimeo (third party, player.vimeo.com)	A technical cookie set by Vimeo's video player, through Cloudflare, that supports video delivery	Session	Analytics (third party)

Google Analytics collects information such as the pages you visit, how long you spend on them, the type of device and browser you use, and your approximate location. To find out how Google uses this information, see How Google uses information from sites or apps that use its services. Google may process this information outside the UK. Our Privacy Policy explains international transfers.

4. Third-party content

Some pages on our website include content provided by other organisations.
Vimeo videos. We embed videos hosted by Vimeo, for example on our home page and on some product and project pages. When a Vimeo video loads, Vimeo sets its own third-party cookies on your device (vuid, __cf_bm, cf_clearance and __cf_ob; see the table above) and receives information about your visit. Vimeo uses this to collect viewing analytics. These cookies are controlled by Vimeo, not by us, so we treat them as analytics cookies. If you opt out of analytics cookies, the opt-out also covers Vimeo's cookies. For more information, see Vimeo's Cookie Policy.
Google Fonts. Our website uses fonts provided by Google Fonts. Google Fonts does not set cookies, but when your browser requests the fonts, your IP address is sent to Google so that the fonts can be delivered. See Google's Privacy Policy.

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5. Forms and marketing emails

Your cookie choices and your marketing choices are separate. Opting out of analytics cookies does not affect your forms or emails, and submitting a form does not change your cookie choices.
Our contact forms (built with WPForms) collect your name, email address, phone number, region and message so that we can reply to you. Our brochure download forms collect your email address and region, and include a separate, optional checkbox if you would like to receive marketing emails from us. We only send marketing emails if you tick that box, and you can unsubscribe at any time. We send marketing emails using Mailchimp, which involves transferring data to the United States.
Our Privacy Policy explains how we use this information, how long we keep it, how it is protected when it is transferred outside the UK, and your rights.

6. Managing your cookie choices

Using our cookie settings

To change your cookie settings now, select the button below. It opens our cookie settings, where you can switch analytics cookies on or off.

Update your cookie settings

Update your cookie settings: you can also open your cookie settings directly at any time, for example from a bookmark or an email, at https://www.digiled.com/#moove_gdpr_cookie_modal.
You can opt out of analytics cookies, or opt back in, at any time. Select the **Cookie settings** link on our cookie banner, or the cookie settings link on our website, then switch analytics cookies on or off and save your choice.
Opting out stops analytics cookies being set on that browser from that point on. This includes Google Analytics and the analytics cookies set by embedded Vimeo videos. It does not delete analytics cookies that are already on your device. To remove those, delete them using your browser settings (see below).
We store your choice in the moove_gdpr_popup cookie for 30 days. After that, or if you delete your cookies, analytics cookies will be switched on again by default and you will need to opt out again.

Using your browser

Most browsers let you see which cookies are stored, delete them and block some or all cookies. If you block strictly necessary cookies, parts of our website may not work properly. Find out how to manage cookies in:
Google Chrome
Microsoft Edge
Apple Safari
Mozilla Firefox
If you use a phone or tablet, check your device or browser help pages.

Opting out of Google Analytics

As well as using our cookie settings, you can stop Google Analytics collecting information about you on all websites by installing the Google Analytics opt-out browser add-on.
For more general information about cookies, visit the Information Commissioner's Office website at ico.org.uk/cookies.

7. Changes to this policy

We may update this Cookie Policy from time to time, for example if we add or remove cookies or if the law changes. We will publish any changes on this page, at digiled.com/cookie-policy, and update the "Last updated" date above. If we make a significant change, such as adding a new type of cookie that is not covered by this policy, we will tell you on our website and ask for your consent where the law requires it.

8. Contact us

If you have any questions about this Cookie Policy or how we use cookies, please contact us:
Email: info@digiled.com
Phone: 0207 381 7840
Post: DIGILED (UK) LIMITED, The Pixel Depot, Copse Farm, Moorhurst Lane, Beare Green, Surrey, RH5 4LJ

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You also have the right to complain to the Information Commissioner's Office (ICO), the UK's data protection regulator, at ico.org.uk or on 0303 123 1113. We would appreciate the chance to deal with your concerns first, so please contact us before going to the ICO.

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